



A New State Government Approach to Economic Growth

Governor Andrew M. Cuomo

Phase II



New Operating Model for NYS government
to stimulate
Real Regional Economic Development



Phase II



New Government Operating Model

- Replace agency silos with single point of contact
- Community driven rather than a top down approach
- Comprehensive, sustainable development addressing needs in a holistic fashion



TO ACHIEVE...

EXCELSIOR



Real Regional Economic Development

- Partner with Private Sector & Higher Education
- Regional Growth Strategies
- State Competitive Grants
- Align State Resources with Local Needs



10 Regional Economic Development Councils that will harness local expertise to create **jobs, jobs, jobs**





What the Councils will do:

- Develop 5-year strategic plans for long-term, sustainable regional economic growth
- Align state resources with priority projects
- Identify resources from public and private sector
- Reduce obstacles to growth
- Continually update and improve the strategies

Competition

Rewards

Performance

- 5-year Strategic Plan serves as basis for competition for funding



NYS Consolidated Funding Application

- For the first time ever, a single application for multiple funding sources
- CFA streamlines and expedites review of projects supported by the Regional Councils



Initially, up to \$1 billion in resources will be accessible through the CFA from multiple State sources

A screenshot of the 'Application' form, showing various fields for applicant information, contact details, and project description. The form is titled 'Application' and includes sections for 'APPLICANT INFORMATION', 'CONTACT INFORMATION', and 'PROJECT INFORMATION'. It contains numerous input fields, checkboxes, and dropdown menus.A second screenshot of the 'Application' form, identical to the first one, showing the same layout of fields and sections for applicant and project information.A third screenshot of the 'Application' form, identical to the previous ones, showing the same layout of fields and sections for applicant and project information.



NYS Consolidated Funding Application

Agency

Total grants, tax credits & other resources* (in millions)

Empire State Development	\$ 270
NYSERDA	\$ 175
HCR	\$ 169
Department of Transportation	\$ 50
Environmental Facilities Corp.	\$20
Parks, Recreation and Historic Preservation	\$13
Department of State	\$10
Department of Labor	\$ 3
NYS Canal Corporation	\$ 1.5
Private Activity Bond Cap	\$ 350
Potential Resources Available	\$1 Billions +
Additional Resources Available:	
Recharge NY	910 Mega Watts

Open FOR BUSINESS

Applicant Information Form

* Region:

- Capital District
- Central New York
- Finger Lakes
- Long Island
- Mid-Hudson
- Mohawk Valley
- New York City
- North Country East
- North Country West



The Strategic Plan

Each Strategic Plan will:

- **Establish** an economic vision for the region's future.
- **Involve** diverse stakeholders including businesses, community groups, academia and governments
- **Generate** effective, realistic strategies to capitalize on key industries and assets
- **Build** a framework to continually identify, prioritize and implement catalytic projects
- **Leverage** private, federal, local and nonprofit resources
- **Connect** evaluation and monitoring to continually improve the strategies

Strategic Plan Scoring Criteria

Regional Economic Development Vision – 5%

How well does the plan capitalize on the region's assets?

Process – 10%

How effectively are stakeholders involved?

Strategies – 35%

How well do proposed actions address critical issues?

Implementation – 15%

How effective are priority projects in advancing the strategies?

Leveraged Resources – 15%

How well are other public, private and nonprofit resources used to advance priorities?

Performance Measures – 20%

How well do measurements evaluate effectiveness of strategies?

Measurement is Key –

- Each Regional Council will establish metrics and provide an annual Progress Report

- ESDC Annual Report measuring impact on economic development statewide

Statewide Issues

Statewide Chairman's Committee to:

- Evaluate and address issues and projects that impact multiple regions
- Strengthen communications between the State and Regional Councils – and among the Councils themselves
- Resolve any statewide or inter-regional conflicts
- Identify barriers to economic growth common across regions

How will we know if Regional Councils are successful?



Jobs created



More businesses



Better quality of life



Transportation Projects and the Regional Councils

- The Regional Council process has identified transportation and infrastructure projects as essential parts of the long term success of economic development across the state
- Regional Councils may endorse transportation projects submitted through the Consolidated Funding Application (CFA)
 - Rail & Port Infrastructure (up to \$27 M)
 - Airport Improvement (up to \$16.4 M)
 - Multi-Modal Transportation Infrastructure (up to \$6.9 M)
- Regional Strategic Plans



Long Island Region Strategic Plan*

- Support walkable/bikeable redevelopment
- Develop bus/multimodal rapid transit
- Promotes TOD and downtown revitalization, particularly near LIRR stations & transit centers
- Envisions a second LIRR track from Farmingdale to Ronkonkoma and a new Republic Station
- Replace LIRR surface parking with structures to free-up land
- Develop “freight villages” that cluster freight-dependent companies around shared infrastructure





New York City Region Strategic Plan*

One of the 4 Pillars of the Plan:

A major commitment to public-private investment in the modernization and expansion of the region's infrastructure, including its transportation system





Mid-Hudson Region Strategic Plan*

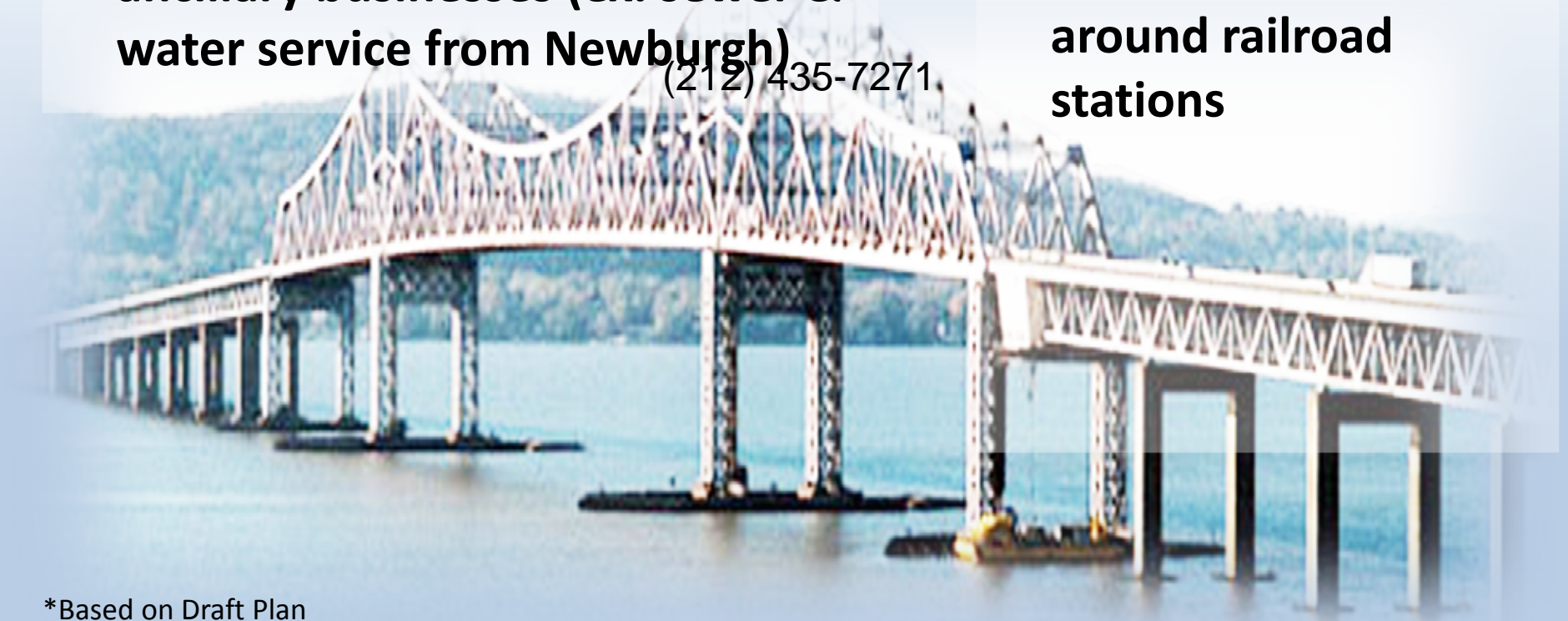
Anchor Projects:

- Rebuild the Tappan Zee Bridge
- Strengthen the capacity of Stewart Airport to support ancillary businesses (ex. sewer & water service from Newburgh)

(212) 435-7271

Transit Oriented Developments (TODs)

- Provide more sustainable, mixed-used development around railroad stations



Transportation Infrastructure Projects

Multi-Region Projects:

- Regions may initiate cooperative efforts (e.g. joint planning & promotion, shared funding)
- The Statewide Chairman's Committee will identify areas where regions can work together, and promote coordination

Cross-State Projects:

- The Chairman's Committee will also advise the Governor on project that impact multiple regions or the entire state





NORTH
COUNTRY

10 Regional Councils

NEW YORK

SOUTHERN TIER

MID-HUDSON

LONG
ISLAND

NEW
YORK
CITY



10 Visions for Economic Success





One New York